



News Release – July 2009

RAPID GROWTH RESULTS IN MOVE TO QUAY WEST

It's an exciting move for local Business Development Consultancy 'Lets Go for Growth' as the 'start up' business grows into office premises at Quay West Business Centre, Gosport.

Director Karen Moore started the business from home in January this year after identifying a gap in the market for affordable, results driven business to business telemarketing and business development solutions for smaller businesses. Karen said *"It's still early days, I need to manage the growth and cash-flow very carefully"* but smiled *"I'm thrilled I now have excellent staff and smart premises for hosting clients and training delegates"*.

Quay West Business Centre, provides a range of affordable office suites by the sea, the centre boasts meeting rooms, a conference room, free parking and a training room. Karen needed to manage the expansion carefully whilst keeping the momentum going and feels that Quay West business Centre provides the perfect base for further expansion but in professional and supportive environment.

Karen Moore, Jodie Botterill and the team are committed to helping smaller businesses grow their sales, profile and market presence through 'one



off' or 'monthly' telemarketing programmes, bespoke telesales training, customised business growth packages and sales coaching.

Seven months in and the team have a wide portfolio of SME clients throughout the UK, across a wide range of sectors from advertising, new media, food, recruitment, manufacturing, training, coaching, professional services to transport to name but a few. Around 50% of new business for them now comes from client recommendations and incoming enquires.

Karen said *"The move reflects our growing client list and work load. The first year is certainly a learning curve, but I am confident the move will create further opportunities for us."*